

# ROAD SHOW - SMALL BUSINESS INNOVATION RESEARCH INITIATIVE (SBIRI)

## DEPARTMENT OF BIOTECHNOLOGY

### GOVERNMENT OF INDIA

COORDINATED BY: BIOTECH CONSORTIUM INDIA LIMITED, NEW DELHI

Venue: The Avenue Regent, 39/2026, M.G. Road, Cochin

Date: 17. 02. 2012

## PROGRAMME

REGISTRATION : 9.30 A.M. to 10.15 A.M.

### SESSION - I

- (i) Welcome 10.15 A.M.  
**Dr. George John**, Senior Adviser  
Department of Biotechnology, New Delhi
- (ii) SBIRI- overview 10.30 A.M.  
**Dr. Kalaivani Ganesan**, Scientist 'C'  
Department of Biotechnology, New Delhi
- Tea: 11.00 A.M. to 11.30 A.M**
- (iii) SBIRI – Writing effective proposals 11.30 A.M.  
**Dr. Purnima Sharma**, Managing Director  
Biotech Consortium India Limited, New Delhi
- (iv) Role of DSIR in promoting bioentrepreneurship along with SBIRI 11.45 A.M.  
**Shri A V Chainulu**, Scientist 'F'  
Department of Scientific and Industrial Research, New Delhi
- (v) Relevance and strategies for protecting innovations 11.55 P.M.  
**Shri Benoy Kadavan**, Advocate, Kerala High Court, Kochi
- (vi) Incubators in the promotion of innovations 12.15 P.M.  
**Shri S. Ramnath**, Managing Director  
KINFRA Biotech Park, Thiruvananthapuram
- (vii) Biomedical Instrumentation 12.30 P.M.  
**Dr. S. Balram, Scientist F**, Biomedical Technology Wing  
Sree Chitra Tirunal Institute for Medical Sciences & Technology  
Thiruvananthapuram

**Lunch: 1.00 P.M. to 2.00 P.M.**

### SESSION - II

- (viii) Nurturing Bioentrepreneurship through SBIRI 2.00 P.M.  
**Dr. K. Latha**, T. Stanes & Company, Coimbatore
- (xi) Eco-Friendly Products achieved through SBIRI 2.15 P.M.  
**Dr. C. N. Manoj**, Chief Executive, Pelican Biotech and Chemical Labs, Alappuzha
- (x) Validating herbal drugs 2.30 P.M.  
**Dr. Benny Antony**, Arjuna Natural Extracts Ltd., Aluva
- (xi) Support for niche areas of biotechnology : experience of aquaculture 2.45 P.M.  
**Shri Mohan Kandaswamy**, Director  
Oriental Aquamarine Biotech India Private Limited, Coimbatore
- Tea: 3.00 P.M. to 3.15 P.M**
- (xii) Interaction with SBIRI applicants followed by open discussion 3.15 P.M.